



ALEKSANDRA PODOLAK

UX | UI Designer

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ABOUT ME

I have always been a creative person. I found great satisfaction in analyzing human emotions when asking someone to evaluate a newly created work. I chose a technical field for further education. Consequently, I gained professional experience in e-commerce, service, and manufacturing industries. I was fascinated by 3D modeling, graphic design, and web development. This eventually led me to the IT industry.

I believe that as a UXUI designer, I can combine all my fascinations, such as human emotions, creation, and technology. The opportunity to observe the real impact of UXUI design on business drives me to action and fulfills me professionally.

EDUCATION

Google UX Design

Coursera Google

| Remote, Cracow |

04/2024 - Present

Akademia UXUI

Course PRO Full Stack UXUI Designer

| Hybrid, Cracow |

09/2023 - 05/2024

- Use of AI in the UX Process
- Work in teams
- Preparing surveys and conducting interviews with the users
- Competitor and market analysis
- Prototyping and leading user tests
- Preparing interactive prototypes

Warsaw University of Technology Management and Production Engineering

| Master of Engineering |

Graduated: 12/2021

- Work in teams
- Preparing surveys and user flows
- Competitor and market analysis
- Data Analysis
- Desk Research
- Preparing prototype of mobile App
- Basic knowledge about Agile
- Brainstorming and Ideation

University of Agriculture in Cracow Management and Production Engineering

| Bachelor of Engineering |

Graduated: 02/2020

- Information Architecture
- Mapping business processes

SKILLS

- Using AI in the UX Process
- Ideate
- Research
- User Needs
- Usability
- UX/UI Design
- Business Requirements
- Pain Relievers
- User Tests
- Personas
- E-commerce
- Developing Product Development Strategies
- Sales Management
- Project Management
- Prototyping
- Wireframing
- Graphic Design
- 3D Modelling
- Information Architecture
- Interaction Design
- HTML5 - Basics
- CSS - Basics

TOOLS

- Firma (Software)
- Adobe Illustrator
- Adobe Xd
- Solid Edge
- MS Office

LANGUAGES

English | Professional Working |
Polish | Native or Bilingual |

EXPERIENCE

UX/UI Designer | UX Researcher Online Service for Finding Child Care

04/2024

| Remote, Cracow |

My role as a UX/UI Designer was to create a special solution for parents, which want to find child care in an accidentally moments. The whole process consisted of research, ideation, competitor ux analysis, user scenario, user flow, wireflow, hi-fidelity wireframe, tests with users and the Hi-Fidelity UI design. It was the most complex project which I made. At the first stage of this project, called the research I was at role of the UX Researcher, because I had to do interviews with people, create the persona, the empathy map and the user journey map. In the next stages I was responsible for remaining tasks as the UX/UI Designer.

UX/UI Designer App for the Blood Donors

03/2024

| Remote, Cracow |

The aim of the project was to develop a native application for blood donors, designed exclusively for iOS devices and optimized for iPhone devices. The main goal in building the application was to make it visually appealing, as it was intended to encourage users to donate blood and thus promote this noble cause. It was important to remember that the design should strongly adhere to the principles outlined in the Apple Design Resources, therefore it should be light, minimalist, and understandable for users.

UX Designer Tool for the Bank

02/2024

| Remote, Cracow |

The aim of the project was to develop a tool for locating branch offices, partner locations, and bank ATMs. The layout of the tool had to be designed to have the smallest effective user focus area possible. My role as a UX Designer involved conducting a competitor UX analysis, followed by preparing a paper prototype and testing it with users. After implementing the necessary adjustments, I was able to design a fully interactive Hi-Fidelity Wireframe. An additional requirement in the project was to prepare Medium and Small views - static Hi-Fidelity wireframes, which I successfully accomplished as well.

UX Researcher Tourist Brand

01/2024

| Remote, Cracow |

My task was to develop a strategy and identify the direction the client should take to create their own trustworthy brand in the travel agency market. In the research phase, I prepared surveys, interviewed users, and analyzed the competitors and the market. Preparing an empathy map, an UJM and whole previous stage helped me to identify the most popular travel destinations, find a unique selling point that will attract customers' attention, understand the target audience and the preferences, activities, and meeting places of the audience, develop a theme for the new brand, understand customers emotions to grasp what, where, and when they feel and to learn the proper way to communicate the offer.

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Wyrażam zgodę na przetwarzanie moich danych osobowych dla potrzeb niezbędnych do realizacji procesu rekrutacji (zgodnie z ustawą z dnia 10 maja 2018 roku o ochronie danych osobowych (Dz. Ustaw z 2018, poz. 1000) oraz zgodnie z Rozporządzeniem Parlamentu Europejskiego i Rady (UE) 2016/679 z dnia 27 kwietnia 2016 r. w sprawie ochrony osób fizycznych w związku z przetwarzaniem danych osobowych i w sprawie swobodnego przepływu takich danych oraz uchylenia dyrektywy 95/46/WE (RODO).

Junior Organizational Specialist **Cyfrowe Centrum Serwisowe S.A.**

06/2021 - Present

| Remote, Piaseczno |

Preparation of analyses and reports for the Company's needs, development of UX wireframes for the new website, ongoing collaboration with all service departments and other departments within the company, development and design of 2D drawings for the company's headquarters monitoring system, enhancement of the system for measuring employees' key performance indicators (KPIs), creation of graphics and materials for print for marketing campaigns.

Graphic Designer **Pasieka nad Dunajcem**

07/2021 - 04/2024

| Remote, Cracow |

Creating design projects, preparing the production process and commercialization of beekeeping equipment, designing labels for honey and other bee products, developing marketing materials and preparing them for print, creating vector graphics for the website, user experience design, client communication, managing the online store, developing product development strategies, collaboration with key business partners, content preparation for the website.

Process Engineer

09/20219 - 02/2020

Aptiv

| On-site work, Cracow |

Conducting tests, maintaining test documentation, performing equipment calibration, generating reports, conducting on-the-job training, mentoring others based on acquired skills, working in accordance with customer requirements, selecting machinery, improving processes, collaboration with factories regarding coaxial and multi-core cable processes, researching and developing solutions to support the production process.

Intern at Manufacturing Excellence Center

10/2018 - 09/2019

Aptiv

| On-site work, Cracow |

Testing new technical solutions for automotive wiring harness testing systems and production process automation, collaborating on the development of new innovative production machinery, creating technical documentation. Mainly working in Solid Edge software, creating Macros in Excel VBA, designing assembly lines for electrical harnesses.

Assistant in the Architectural Lighting Department **ES-SYSTEM S.A.**

11/2017 - 08/2018

| On-site work, Cracow |

Completing product data in the IT system for the needs of the Exterior Lighting Segment, creating technical drawings in AutoCAD software.

Summer Internship in the Quality Control Department

07/2017 - 08/2017

AptivCyfrowe Centrum Serwisowe S.A.

| On-site work, Piaseczno |

Summer internship in the Quality Control Department, modeling the operations of individual departments in the Bizagi business software.